UBISECURE®

Connecting Identity.
Transforming Digital Business.

Right to Represent Service for Advanced Representation Governance

Using 'Sign in with RapidLEI' to digitize workflows to enforce the governance rights of individuals to represent their organization

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➡ Governance of employee rights and ability to act on those rights

➡ Compliance with rights mandates

➡ Enforceable approval processes with partners and suppliers

➡ Improved KYC onboarding

➡ Government digital services

➡ B2B transactions

➡ Certificate Authority validation and identity certificates

➡ Electronic and digital signing services

**Watch a demo**

What is Ubisecure Right to Represent?

Right to Represent allows service providers or government departments to connect to and check a company's verified identity and the rights of individuals to request on behalf of, or represent, the company.

Representation attributes can include legal, financial, administrative or other authoritative powers. Traditionally, such governance has been administrative and, therefore, time consuming and costly. Ubisecure's Right to Represent digitizes that administrative governance to technically implemented governance, making way for automated workflows.

Using the same OAuth 2.0 authorization protocols used for "Sign in with Apple" or "Log in with Facebook", Right to Represent incorporates "Sign in with RapidLEI" to allow Legal Entity Identifier (LEI) based accounts to authenticate organization affiliation and rights.
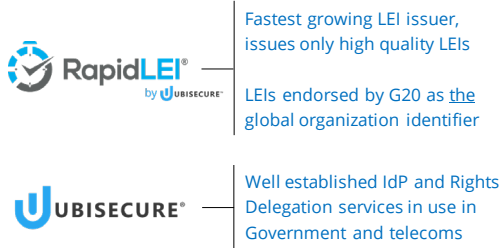
9:41

SIGN IN TO AUTHENTICATE YOUR RIGHT TO CONTINUE

Sign in with RapidLEI

- OR -
CREATE NEW ACCOUNT

— WITH SIGN IN WITH RAPIDLEI, IT'S EASY TO:

➡ Digitize resource-heavy administration tasks such as company spending approval, enforcement and reconciliation

➡ Make B2B customer onboarding, KYC and AML workflows faster, lower cost, and more effective

➡ Govern and enforce a representative's legal and financial rights

➡ Approve an individual's right to transact on behalf of the organization

➡ Verify an individual's assigned legal representation rights

➡ Delegate electronic power of attorney to an individual or organization and manage the levels of onward delegation

➡ Streamline company verification in Certificate Authority, PKI, and electronic signing applications

➡ Digitize complex government to organization/citizen services

➡ And so many more...
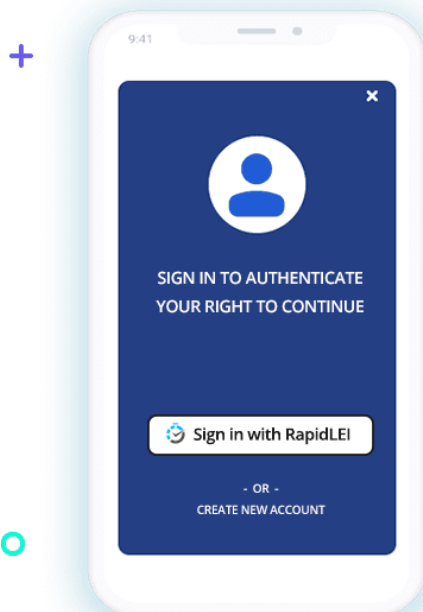
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FEW COMPANIES ARE POSITIONED TO PROVIDE RIGHT TO REPRESENT

Right to Represent requires a standardized organization identity managed through an identity provider (IdP) & rights delegation service

RapidLEI®
by UBISECURE

Fastest growing LEI issuer, issues only high quality LEIs

LEIs endorsed by G20 as the global organization identifier

UBISECURE®

Well established IdP and Rights Delegation services in use in Government and telecoms

➡ Ubisecure's GLEIF-accredited Legal Entity Identifier (LEI) issuance service, RapidLEI, provides the LEI for the standardized organization identity

➡ Ubisecure's IDaaS (Identity-as-a-Service for CIAM) provides the Identity Provider (IdP) and Rights Delegation service

Ubisecure vetting services provide linkage between the organization identity and the delegation/IdP services.

— **WATCH:**

➡ **What is an LEI?**

➡ **What is Delegation of Authority? (Rights Delegation)**
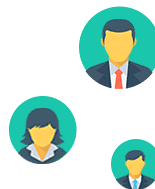
➡ **Demo of Right to Represent**

Workflow Overview

Step 1 – Verify Rights

➡ Individuals request Legal Entity Identifier(s) for organization via Ubisecure's automated RapidLEI service

➡ Rights of individual to request and represent on behalf of organization are verified

➡ Rights and assurances are recorded and managed through the Right to Represent IdP service

Step 2 – Delegate Rights

➡ Verified individuals can invite other individuals to join through multi-tier system

➡ Invitees are verified depending on role of the inviter

Step 3 – Assert Rights
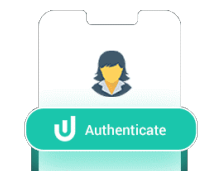
Authenticate

➡ Service providers add Right to Represent authentication (OAuth 2.0) at point in workflow they need to determine rights – displayed as a 'Sign in with RapidLEI' login button

➡ Defaults to a strongly authenticated individual (MFA) and a highly assured organization (LEI)

➡ Pre-established mandates specify the definitions and values of the rights (legal, financial, administrative)

➡ Service provider builds assertion conclusion into workflow or product via SDK/API

Authentication & Rights Records
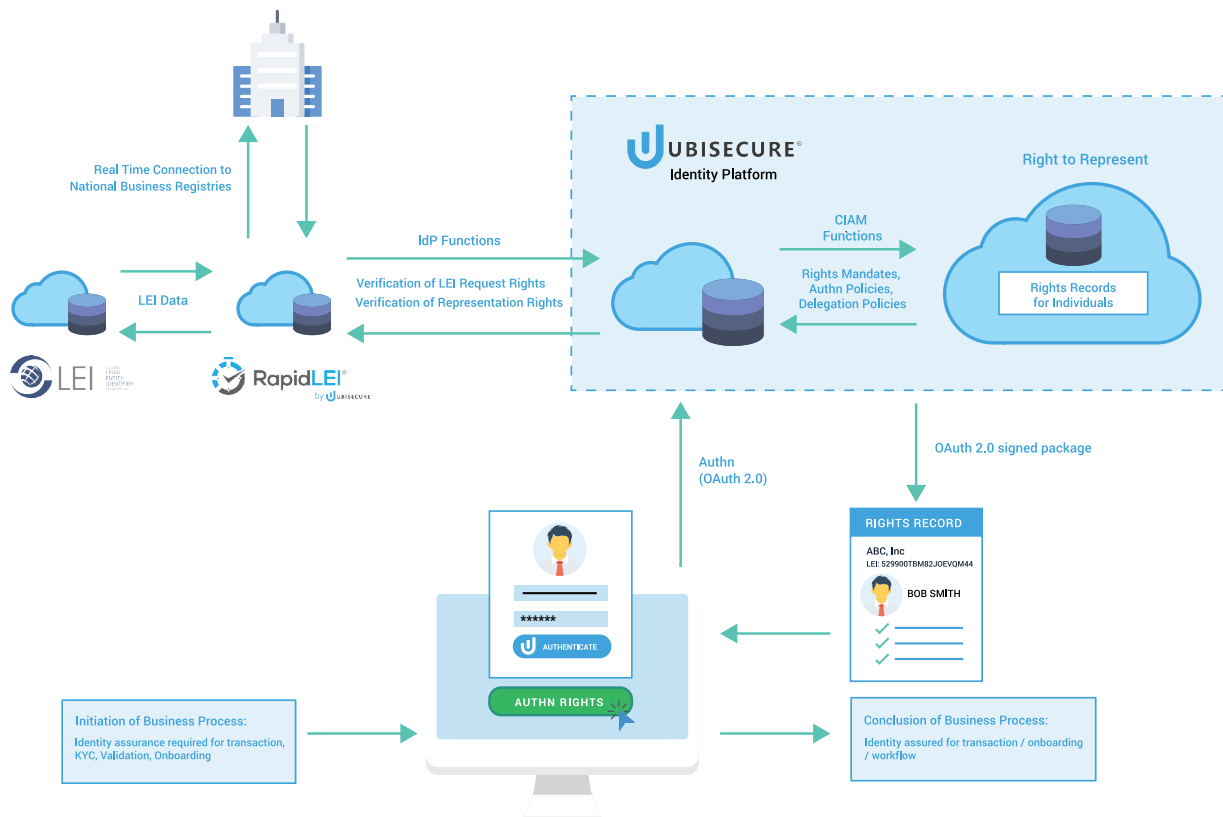
| Advanced KYC should include 'right to request' and 'right to represent' & can be part of every customer onboarding process where identity matters

Business Value of Right to Represent

Right to Represent reduces costs by outsourcing right to request/right to represent workflows. Ubisecure delegation of authority (the engine behind Right to Represent), is being used by numerous European government and telecoms providers.

The Finnish Government needed an identity management system to enable the strong identification of individuals and organizations for online government services that scaled nationwide, and supported online power of attorney. Ubisecure provided the solution, now known throughout Finland as Katso.

➡ €6-€10 saving per delegated transaction
➡ 1m+ authentications per month

Find out more

Right to Represent also reduces fraudulent organizational representation during the onboarding of new customers, high risk transactions, during issuance of high assurance digital products and services. Digitizing representation workflows also enables compliance to regulations by enhancing security and increasing transparency over who has rights to do what on behalf of the organization.

Because Right to Represent provides advanced KYC (Know your Customer) and ties an individual to an organization, it can also dramatically reduce the time to execute successful corporate KYC/AML.

Find Out More

To discuss Right to Represent and how the service can address your business or government representation governance needs, contact **partnerships@rapidlei.com**.

About Ubisecure

Ubisecure is a pioneering European b2b and b2c Customer Identity & Access Management (CIAM) software provider and cloud identity services enabler dedicated to helping its customers realise the true potential of digital business. Ubisecure provides a powerful Identity Platform to connect customer digital identities with customer-facing SaaS and enterprise applications in the cloud and on-premise. The platform consists of productised CIAM middleware and API tooling to help connect and enrich strong identity profiles; manage identity usage, authorisation and progressive authentication policies; secure and consolidate identity, privacy and consent data; and streamline identity based workflows and decision delegations. Uniquely, Ubisecure's Identity Platform connects digital services and Identity Providers, such as social networks, mobile networks, banks and governments, to allow Service Providers to use rich, verified identities to create frictionless login, registration and customer engagement while improving privacy and consent around personal data sharing to meet requirements such as GDPR and PSD2.

Ubisecure is accredited by the Global Legal Entity Identifier Foundation (GLEIF) to issue Legal Entity Identifiers (LEI) under its RapidLEI brand, a cloud-based service that automates the LEI lifecycle to deliver LEIs quickly and easily. The company has offices in London and Finland.